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MOCON INSTALLS PERMEATION UNITS IN HIGH-ALTITUDE TIBETAN PHARMACEUTICAL LAB

Minneapolis, MN (January 5, 2011) – MOCON, Inc. (NASDAQ: MOCO) recently installed oxygen and water vapor permeation units in a Lhasa, Tibet pharmaceutical testing laboratory.

Located at 11,450 feet (3490 meters), the two-mile plus, above sea-level location, represents MOCON's highest altitude installation. The units will be used to measure package permeation for traditional Tibetan herbal remedies and conventional pharmaceuticals.

The Lhasa laboratory received a MOCON OX-TRAN® 2/21 ML and a PERMATRAN-W® Model 3/33 MG Plus unit. Both units have been engineered to test permeation of either flat materials or finished packages/devices such as vials, pouches, bottles, blister cavities and syringes. However, in Lhasa, the units primarily will be used for high barrier testing of packaging structures with either aluminum foil or metalized layers.

The OX-TRAN 2/21 system also features barometric pressure compensation which "normalizes" the test results to sea level to ensure uniform test results world wide, regardless of altitude or weather conditions. The OX-TRAN 2/21 also uses a patented coulometric sensor (COULOX®) to detect oxygen transmission. It provides parts-per-billion sensitivity even in the presence of water vapor.

The newly-launched PERMATRAN-W® Model MG 3/33 Plus, water vapor transmission rate unit, offers automatic relative humidity (RH) capability via "cutting edge" engineering. The "easy-to-use" new software interface enables the instrument to quickly and simply achieve accurate and precise relative humidity conditions. Precise results are critical to understanding how barriers will perform in real-world conditions.

The installation is part of an order MOCON received earlier in the year from China's State Food & Drug Administration (SFDA) to supply 20 provincial pharmaceutical testing centers with top-of-the-line oxygen and water vapor permeation units.

In 2007, MOCON established an office, laboratory and service center in Shanghai to help provide leading-edge permeation technology for growing economies in the Asia-Pacific region. Additionally, MOCON is supported in the region by its agent, Danbell Equipment Company Ltd., Beijing.

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About MOCON

MOCON is a leading provider of instrumentation and consulting and laboratory services to medical, pharmaceutical, food and other industries worldwide. See www.mocon.com for more information.

This press release contains forward-looking statements that involve a number of risks and uncertainties. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to: uncertainties relating to competition and technological change, setbacks in product development program, slower-than-anticipated customer acceptance of new products, dependence on certain key industries, risk associated with the Company's acquisition strategy and international operations, and other factors set forth in the Company's filing with the Securities and Exchange Commission.

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Captions:

A Lhasa, Tibet laboratory official accompanies Alex He (left), MOCON's Asian technical sales representative.

With the Himalayas as a backdrop, laboratory officials and MOCON representatives stand outside the Lhasa, Tibet testing facility.