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## **MOCON HOLDS ASIAN DISTRIBUTOR TECHNICAL SERVICE TRAINING IN SHANGHAI**

**Minneapolis, MN** (May 1, 2008) —MOCON, Inc. (Nasdaq: MOCO), a leading manufacturer of instrumentation for barrier film and packaging analysis, will be holding a technical service and sales training conference May 5-12, 2008 for 30 key Asian distributors.

“With China and other Asian countries placing more of an emphasis on packaging concerns lately, MOCON’s instruments are in a unique position to help these food manufacturers achieve their shelf life goals,” explains Robert Demorest, president and CEO, MOCON.

MOCON is known globally for instrumentation equipment which tests a variety of attributes including permeation (water vapor, oxygen, carbon dioxide), headspace, leak and seal strength. Understanding how packaging materials perform is key to helping determine what the impact will be to shelf life.

The six-day seminar will feature extensive sales/marketing and technical training on materials, applications and repair pertaining to the company’s line of Pak Check®, Lippke, PERMATRAN-W®, OX-TRAN® and AQUATRAN® units.

“With a geographic distribution network as large as China’s, it is important for food manufacturers to get optimum results from their packaging materials. Helping Asian manufacturers reach their goals is one of the reasons we established a facility in Shanghai last year,” Demorest says.

MOCON is a leading provider of instrumentation and consulting and laboratory services to medical, pharmaceutical, food and other industries worldwide. See

[www.mocon.com](http://www.mocon.com) for more information.

This press release contains forward-looking statements that involve a number of risks and uncertainties. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to: uncertainties relating to competition and technological change, setbacks in product development program, slower-than-anticipated customer acceptance of new products, dependence on certain key industries, risk associated with the Company’s acquisition strategy and international operations, and other factors set forth in the Company’s filing with the Securities and Exchange Commission.

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