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MOCON INTRODUCES LOW-COST, EASY-TO-USE WVTR PERMEATION SYSTEM AT PACK EXPO LAS VEGAS

Minneapolis, MN (October 15, 2007) — MOCON, Inc. (NASDAQ: MOCO) launches a low-cost water vapor transmission rate (WVTR) analyzer which gives companies who were previously unable to justify the expenditure, the ability to perform in-house permeation analysis with an affordable, robust quality control instrument.

MOCON's new PERMATRAN-W® Model 1/50 WVTR analyzer is between 30 and 70 percent less expensive than most other units available today. The system is a single-cell, standalone instrument, designed to test medium-to-low barrier film within the range of 0.1-1000 gm/m² day and less than 65 mil thick. (It can also test coated paperboard.)

Another complement to the feature-rich technology is that the analyzer is "fault tolerant"—making it extremely easy-to-operate with minimal training. Further, its rugged construction enables it to withstand the rigorous production floor environment without being damaged.

Two critical factors—temperature and relative humidity (RH)—are what impact permeation. The PERMATRAN -W® Model 1/50 has been engineered to quickly and automatically generate relative humidity—a feature which is typically not even found on more expensive units.

Also, unlike most other permeation instruments, the PERMATRAN -W 1/50 has a small footprint and does not require an additional computer—software is built into the unit. The operator uses a keypad to input the test parameters (which are displayed on an easy-to-read screen). These parameters can also be saved in a QuickStart menu which enables fast startup the next time the material is tested.

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If outputting the results is desired, the information can be sent to a computer or can be printed via small thermal serial printer which comes standard with the PERMATRAN-W® Model 1/50. An optional add-on is MOCON's PermNet software which can create a test database and provide reports, graphs, etc.

Further, the analyzer features automatic controls for all testing conditions, including relative humidity, temperature, flow, etc. The horizontal test cell offers convenient film mounting via a pneumatic clamp for consistent force and a uniform seal.

The PERMATRAN -W® Model 1/50 is an ideal entry level WVTR analyzer for food, beverage, pharmaceutical, building material and electronic applications. This instrument also conforms to ASTM 398 and TAPPI 523 standards.

MOCON is a leading provider of instrumentation and consulting and laboratory services to medical, pharmaceutical, food and other industries worldwide. See www.mocon.com for more information.

This press release contains forward-looking statements that involve a number of risks and uncertainties. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to: uncertainties relating to competition and technological change, setbacks in product development program, slower-than-anticipated customer acceptance of new products, dependence on certain key industries, risk associated with the Company's acquisition strategy and international operations, and other factors set forth in the Company's filing with the Securities and Exchange Commission.

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Caption: MOCON, Inc.'s new PERMATRAN-W® Model 1/50 water vapor transmission rate (WVTR) analyzer is between 30 and 70 percent less expensive than most other units available today. This gives companies who were previously unable to justify the expenditure, the ability to perform in-house permeation analysis with an affordable, robust quality control instrument.

Please send sales leads from editorial inquiries to:

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